



FOR IMMEDIATE RELEASE

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**Faster Freight – Cleaner Air Conference
December 8 and 9, 2004, in Oakland, CA
Bluewater Network to lead clean marine panel**

Bluewater Network will showcase clean ship technologies and projects at the first Faster Freight - Cleaner Air 2004 conference in Oakland on December 8 and 9. Campaign Director Teri Shore will moderate a panel on low-emissions marine projects during break-out sessions on December 8. The conference is open to professionals as well as members of the public who are interested in cleaner goods transportation and distribution. More information is available at this website: <http://www.ffca2004.com>

Facing increasing congestion and continued air quality concerns, the prediction that freight movement in California will double or trip in the next 20-years presents a daunting scenario for California. Ships deliver huge containers full of every-day goods such as running shoes and computers to stores and shoppers across the United States, contributing significantly to air pollution nationally.

As moderator of the marine emissions panel, Bluewater Network will provide an overview of its successes in cleaning up ship and ferry fleets by advocating for cleaner technologies, stronger regulations and new laws. In addition to the benefits of shoreside power and cleaner fuels, Bluewater Network will highlight the hybrid-fuel-cell ferry project and new ferry emissions standards on San Francisco Bay.

Marine emissions panel members include experts on shoreside power projects and clean marine fuels. An air quality expert will provide insight into new regulations being considered to reduce pollution from ships and harborcraft in California. The panel will be repeated three times during the conference.

The conference is focused success stories and examples of the infrastructure improvement strategies, business practices and clean transportation technologies that will be required by the goods movement industry to meet this increased demand, while at the same time improving efficiency and reducing the cumulative impacts upon air quality.

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